



FOR INDIAN SCHOOLS · CLASSES 1–8

Where kids love to learn.

Story-driven lessons across 10+ subjects — built for **CBSE & ICSE** (Classes 1–8) and aligned to **NEP 2020 & NCF 2023**. So learning feels like play, and every child keeps going.

BOOK A WALKTHROUGH

Email school@imasterly.com

Visit imasterly.com/in/school



10+

SUBJECTS LIVE

21k+

STORY LESSONS

2

BOARDS (CBSE · ICSE)

1–8

CLASSES COVERED



SUBJECTS WE COVER

Every subject we teach, in one place

The honest list. **10+ subjects live in the app today.** Maths is then broken into its standard track plus four techniques (Singapore bar-models, Vedic shortcuts, Abacus visualisation, Russian-style reasoning) — because the way Maths is taught matters as much as that it is taught. A few areas are in active build; we list those too.

● **Live** = ready in the app today. ● **In build** = honestly disclosed, not yet shipped. We'd rather tell you than oversell you.

Core academics

Full Class 1–8 curriculum, lesson by lesson. Maths is then taught through four extra techniques — shown below.



Maths • LIVE

CLASSES 1–8 • ~150 TOPICS

Number sense, operations, fractions, decimals, geometry, mensuration, data, ratio, percent, algebra. Personalised by AI, sequenced for CBSE & ICSE.



English • LIVE

CLASSES 1–8 • ~268 TOPICS

Grammar, vocabulary, reading comprehension and writing — taught as conversations with Ms. Emma, not worksheets. Personalised by AI based on a short diagnostic.



Science • LIVE

CLASSES 1–8

Living things, matter, force, energy, earth & space — concept-first, not memorise-and-forget. Every chapter opens with a "why does this happen?" hook.

Maths — four extra techniques on top of the core

Woven into the core Maths track as the right concept lands. Real problem on each card.



Singapore Math • LIVE

CLASS 2+ • BAR MODELS

Bar models for word problems. The child draws it before solving it.

[SEE THE TRACK →](#)

Riya has 18 sweets. Gives Aarav $\frac{2}{3}$.

18 sweets



→ Fraction becomes visible — kids stop guessing, start seeing.



Vedic Math • LIVE

CLASS 4+ • SPEED TRICKS

Mental shortcuts for multiplication, squares and divisibility.

[SEE THE TRACK →](#)

98×97 — no long multiplication.

$$\begin{array}{rcl} 98 & \rightarrow -2 & \text{left: } 98 - 3 = 95 \\ 97 & \rightarrow -3 & \text{right: } 2 \times 3 = 06 \\ \hline & = 9506 & \end{array}$$

→ Two subtractions, one tiny multiply. Works under pressure.



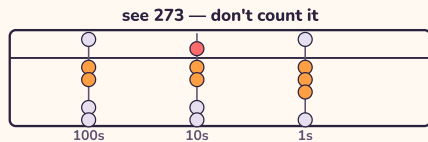
Abacus Math • LIVE

CLASS 1+ • VISUAL

Soroban beads train the mental picture of a number.

[SEE THE TRACK →](#)

See 273 as a picture, not a word.



→ Later, kids "see" sums on an imaginary board.



Russian-Style Reasoning

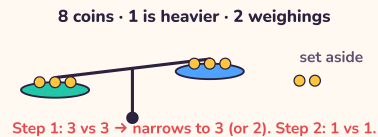
• LIVE

CLASS 5+ • PUZZLES

Invariants, pigeonhole, parity, casework — taught as story-puzzles.

[SEE THE TRACK →](#)

8 coins, 1 is heavier. Find it in 2 weighings.



→ Split, eliminate, repeat — travels to every other subject.

Skills for life The four subjects most schools skip until secondary. Taught early, gently, in stories.



Money & Finance • LIVE

IN ₹

Budgets, saving, simple & compound interest, value-for-money. By Class 5 kids understand FDs; by Class 8, EMIs.



History • LIVE

CLASSES 3–8

People and decisions, not dates to memorise. Indian context — Maurya, Mughal, Independence — alongside world history.



Psychology • LIVE

AGE-APPROPRIATE

Feelings, why the brain panics before a test, how to calm down, why we sometimes lie. Story-led, never preachy.



Communication • LIVE

CLASSES 2–8

How to listen, disagree without fighting, ask a clear question, give a short talk. Stories first, frameworks second.

Specialist modules Extras that sit alongside the core, each with its own dedicated experience.



Chess ● LIVE
CLASSES 1–8 · AI COACH

A real chess engine with a built-in coach, Ms. Emma, who explains every move out loud — spotting mistakes, dropping hints, teaching the why. From the pieces to tactics to real games. Builds the planning and patience NEP 2020 calls for, in the game India loves.

[SEE THE TRACK →](#)



Spelling Bee ● LIVE
CLASSES 1–8 · CONTEST-READY

Graded word lists, etymology hints, audio pronunciation, round-by-round practice. Daily 5-min habit or contest sprint.

[SEE THE TRACK →](#)



Spanish ● LIVE
90-DAY COURSE · 3 UNITS

Greetings → family → daily life. Native-speaker audio, conversation cards where the child speaks back, gentle pronunciation scoring.



Coding ● LIVE
CLASSES 3–8

Block-based logic in lower primary, real code (Python basics) in upper primary. Loops and conditionals taught as puzzles, not syntax drills.

[SEE THE TRACK →](#)

In active build — honest disclosure

Not live yet. Listed so you know what is coming, not what is here. Today these areas are folded into the personalised English and Maths tracks; standalone modules are in build.



French ● IN BUILD
NEW LANGUAGE

Same story-first format as Spanish — beginner through A1.



Mandarin ● IN BUILD
NEW LANGUAGE

Pinyin-first, then characters. Tone training with audio.



Grammar (standalone)

● IN BUILD

ENGLISH DEEP-DIVE

Parts of speech, tenses, voice, subject-verb agreement, punctuation — as a focused track, not just inside the personalised English curriculum.



Vocabulary (standalone)

● IN BUILD

ENGLISH DEEP-DIVE

Daily word, root-and-prefix building, synonyms/antonyms. Built around story, not lists. Lives inside English today; standalone module in build.



Reading & Comprehension

● IN BUILD

ENGLISH DEEP-DIVE

A graded story library that levels with the child, with comprehension questions a curious adult would ask. Currently a feature inside English; dedicated library in build.



Writing (standalone)

● IN BUILD

ENGLISH DEEP-DIVE

Paragraph, letter, essay, story-writing — with feedback on structure, not just spelling. Reviewed inside English today; dedicated writing studio in build.



Phonics & Read-Aloud

● IN BUILD

EARLY READER

Sound-by-sound decoding for Classes 1–3, with Ms. Emma reading along and gently correcting pronunciation.

How every subject is delivered

Not subjects — these are the four delivery features every subject above uses.



Story cards ● LIVE

EVERY SUBJECT

Each idea arrives as a swipeable colourful card — curiosity first, so the child wants to keep going.



Homework help ● LIVE

PHOTO-IN, GUIDED

Snap a photo of a tricky problem. Ms. Emma guides to the answer with questions — never just hands it over.



Learning games • LIVE

DAILY HABIT

Word, maths, logic and memory games. Practice that feels like play, plus a quick daily challenge.



Re-teach on stuck • LIVE

ALWAYS ON

Stuck on a concept? The lesson slows down and re-teaches it a different way — patiently, as many times as needed.

The four maths diagrams above are pulled straight from real lessons. Every advanced technique is taught alongside the standard method — never as a replacement for understanding.

How it helps every child

Gentle, patient, and always on their side.



Learning that feels like a story

Each idea arrives as a colourful card kids swipe through — curiosity first, so they want to keep going.



Explains it as many times as needed

Stuck on a concept? The lesson slows down and re-teaches it a different way — patiently, as many times as a child needs.



Homework help, the right way

Snap a photo of a tricky problem and get guided to the answer with questions — never just handed it.



Practise that feels like play

Word, maths, logic & memory games plus a quick daily challenge keep the habit alive and fun.

Made for Indian boards

Real, board-specific curriculum sequences — not generic content translated for India.

LIVE NOW

CBSE / NCERT

Full Classes 1–8 curriculum mapped to the NCERT sequence, with Indian context and ₹ examples.

LIVE NOW

ICSE / CISCE

Classes 1–8 with the deeper coverage ICSE expects — earlier word problems, geometry and set theory.

ON THE ROADMAP

State boards and **IB / Cambridge** are being added — along with teacher dashboards and school-leader analytics. Tell us your board when you book a walkthrough and we'll share timelines.

✓ NEP 2020

Competency over rote — mastery, not memorising.

✓ NCF 2023

Experiential & story-first — ideas that stick.

✓ Holistic

Academics + life skills + languages.



Safe by design

No ads. No data selling.
No chatting with strangers.



Built for India

Indian context, ₹ examples, NEP/NCF-aligned.



Parents in the loop

Families see what their child is exploring.

→ BRING IMASTERLY TO YOUR SCHOOL

Pilot with one class. See the difference in a week.

We'll set up a free walkthrough for your grade levels and board, help you pilot with one class, and guide onboarding. No obligation.

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VISIT

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